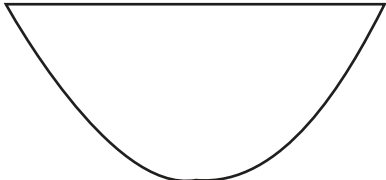
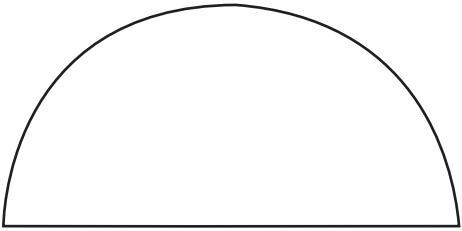
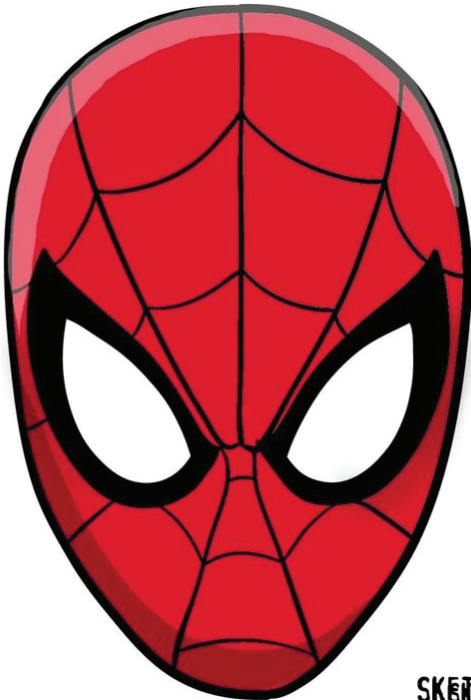
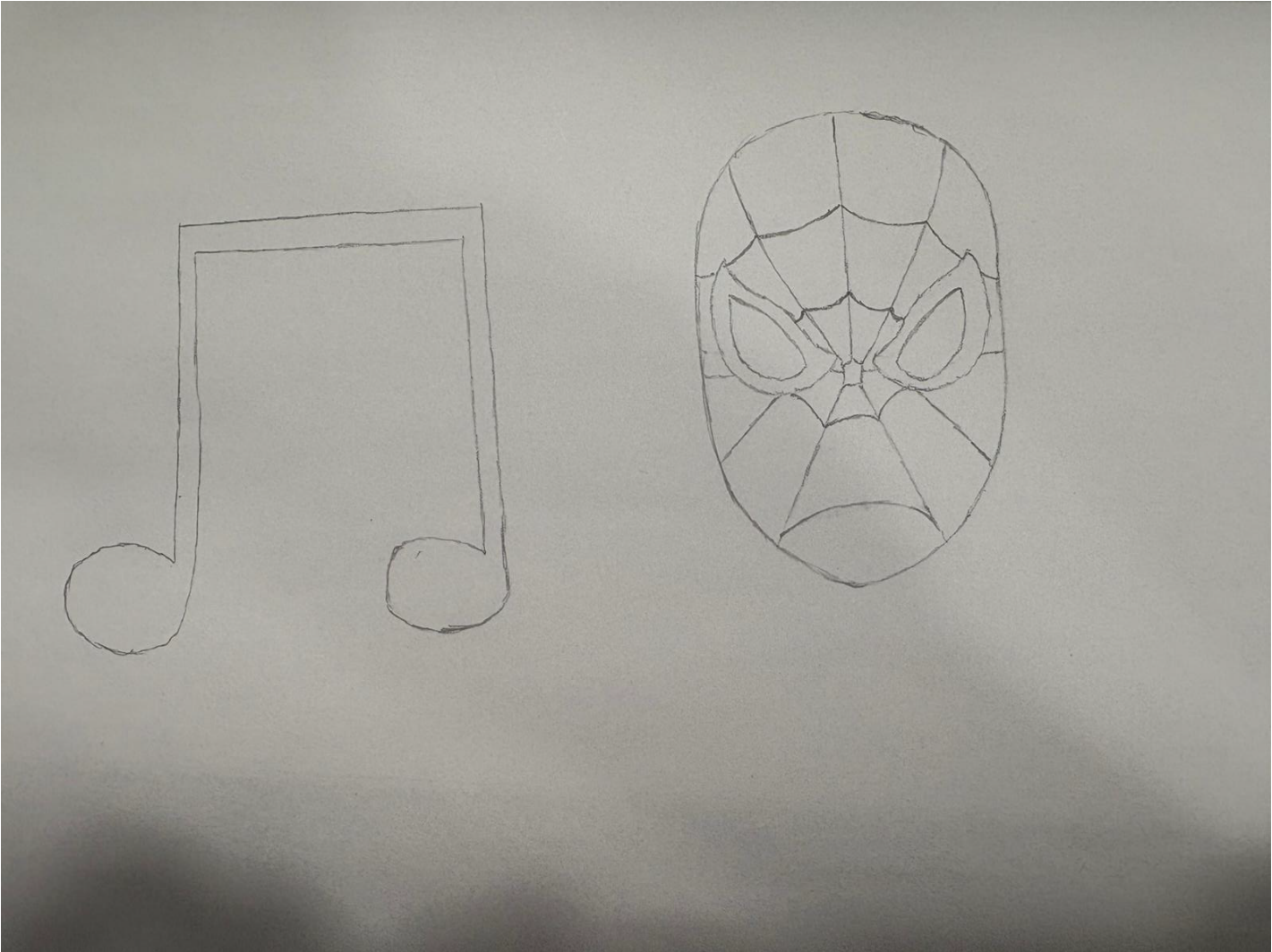


MOOD BOARD



FINAL ARTWORK (COLOUR SCHEME 1)



Colour Scheme Monochromatic



#EC2426
RGB 236, 36, 38

#8B0000
RGB 139, 0, 0

#231F20
RGB 35, 31, 32

Colour Scheme Rationale

For the classic Spiderman colourway, I decided to go for a monochromatic red colour scheme. Having a brighter and darker red as the monochrome and dark grey gradient as the accent.

FINAL ARTWORK AND DESIGN RATIONALE



Design Rationale

Out of the two drawings, I decided to go with the Spiderman mask design as it calls out to me more and there is more potential for creativity. I split the mask in 3 for more depth, being able to put my name on the top and bottom while some text on Spiderman rests in the middle. I also decided to keep the eyes and the web linings the same as those are the defining features of his mask and would make it recognizable even with the typography design.

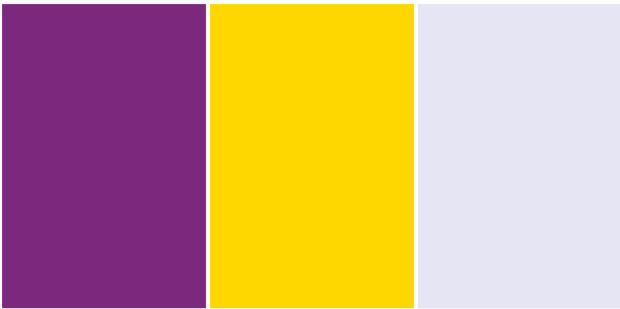
Typeface Characteristics

The fonts used for my name is IMPACT. The thicker, bold brings out the letters nicely to curve with the mask. The paragraph text in the middle is simply Arial as I wanted to keep it simple and uniformed throughout and keep the readability. I made the font size larger for my name to be able to cover up most of the mask without leaving

FINAL ARTWORK (COLOUR SCHEME 2)



Colour Scheme
Complimentary



#7C287D
RGB 124, 40, 125

#FED700
RGB 254, 215, 0

#E6E5F3
RGB 230, 229, 243

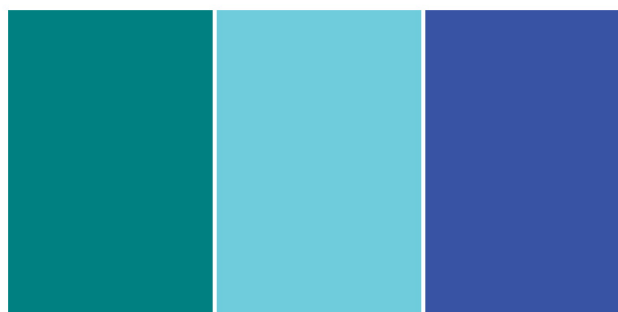
Colour Scheme Rationale

The purple and yellow are a nice compliment to each other with the light lavender as the neutral done. The dark background is a bit of an extra and gives a more mysterious/sinister tone to the whole colour scheme.

FINAL ARTWORK (COLOUR SCHEME 3)



Colour Scheme Analogous



#008080
RGB 0, 128, 128

#6FCCDD
RGB 111, 204, 221

#3953A4
RGB 57, 83, 164

Colour Scheme Rationale

This analogous colour scheme gives off a more cool, futuristic feeling. The teal and cyan blends well together and the blue accent gives off a calming vibe.